

SHELLEY BROWN

PLANNER FRIENDLY/CONFERENCE PROGRAM TALK OVERVIEWS

THE BELONGING EQUATION: BUILD CULTURE THROUGH HUMAN CONNECTION

In times of rapid change, the greatest threat to performance is disconnection.

When people feel unseen or disconnected, engagement drops, collaboration suffers, and cultures quietly erode. *The Belonging Equation* explores how belonging is built or broken in everyday leadership moments -- how people are welcomed, engaged, integrated into the work, supported in taking risks, and

met with follow-through.

This session reveals how a leader's own sense of belonging, or lack of it, can unintentionally create barriers for others.

When these moments are handled well, psychological safety increases, trust and connection strengthens, and teams perform better together.

BREAKING THE HARD RULES: REDEFINING STRENGTH IN WOMEN'S LEADERSHIP

Women are still leading by rules they never wrote.

While these rules once helped women succeed, today they often fuel burnout, limit effectiveness, and reinforce unsustainable cultures at work. *Breaking the Hard Rules* is a high-energy, story-driven keynote experience featuring spoken word, improv, and audience participation.

This experience invites women to examine the rules they are perpetuating, choose a more powerful definition of strength, and recognize how their leadership models success for the next generation.

Participants leave aligned in values, clear in impact, and grounded in the legacy they are creating.

HOSPITALITY IS HUMAN: WELCOME STARTS WITH YOU

Hospitality is a leadership mindset. In a world moving faster than people were ever meant to, leaders are under constant pressure to deliver results while everything accelerates around them. *Hospitality Is Human* reframes leadership through how people experience you in the moments that matter most.

Rooted in hospitality and concierge experience, this

session shows leaders how empathy, presence, and accountability creates culture where people step up. Not because they're told to, but because they want to.

When leaders balance people and profit, ownership increases, trust strengthens, and performance improves.