

# SHELLEY BROWN

## PLANNER FRIENDLY/CONFERENCE PROGRAM TALK OVERVIEWS

### NO IFS, ANDS OR BOTS

THIS MOMENT NEEDS A HUMAN.

**We've all been there.** Yelling “**REPRESENTATIVE!**” at a bot, twirling in circles with GPS in hand, or arguing with ChatGPT because it somehow never tells us we're wrong.

Technology is getting extraordinarily good at making our lives easier, faster, and more convenient. As technology gets better, the bar for the human experience gets higher.

This high-energy, interactive experience explores what humans need to get better at as technology gets better at everything else. Through Notice, Discern and Act, audiences learn to catch what matters, challenge assumptions, and bring judgment, curiosity, empathy, creativity, and resourcefulness to the unscripted moments technology can't solve.

### BREAKING THE HARD RULES:

REDEFINING STRENGTH IN WOMEN'S LEADERSHIP

Women are still leading by rules they never wrote.

While these rules once helped women succeed, today they often fuel burnout, limit effectiveness, and reinforce unsustainable cultures at work. *Breaking the Hard Rules* is a high-energy, story-driven keynote experience featuring spoken word, improv, and audience participation.

This experience invites women to examine the rules they are perpetuating, choose a more powerful definition of strength, and recognize how their leadership models success for the next generation.

Participants leave aligned in values, clear in impact, and grounded in the legacy they are creating.

### THE BELONGING EQUATION:

BUILD CULTURE THROUGH HUMAN CONNECTION

In times of rapid change, the greatest threat to performance is disconnection.

When people feel unseen or disconnected, engagement drops, collaboration suffers, and cultures quietly erode. *The Belonging Equation* explores how belonging is built or broken in everyday leadership moments -- how people are welcomed, engaged, integrated into the work, supported in

taking risks, and met with follow-through.

This session reveals how a leader's own sense of belonging, or lack of it, can unintentionally create barriers for others.

When these moments are handled well, psychological safety increases, trust and connection strengthens, and teams perform better together.